

JACK JEFFERSON

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Date

Dear Executive Recruiter:

I am seeking a product development leadership position where I can use my skills in:

- **Creating New Products** – created 27 collectible products that sold more than \$30 million with margins up to 70%.
- **Working with Vendors** – Sourced, negotiated and engaged key vendors in Germany and the United States.
- **Analyzing Sales Metrics** – Prepared sales reports tracking the performance of new products.
- **Strategic Planning** – Participated in launching new lines and studied historical sales performance.
- **Marketing** – sold products directly to more than 3 million online customers.
- **Project Management** – Led product development initiatives from concept to delivery.

If you are working on a client assignment for an innovative marketing professional, I would welcome your call.

Sincerely,

Jack Jefferson

Enclosure: resume