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Date

Dear Executive Recruiter,

I am seeking my next sales leadership challenge where I can use my skills in:

- **Recruiting and training winning sales teams** – personally recruited more than 275 sales professionals and trained regional managers, resulting in 23 company awards for outstanding performance.
- **Exceeding sales forecasts** – continuously broke regional sales records in performance, receiving numerous sales awards.
- **Generating new accounts** – broke records in bringing in new accounts, up to 125 new corporate clients a month.
- **Turning around faltering sales operations** – took over the Western Region of a \$24 million sales operation that was performing at 54% of plan. Within ten months, the region was achieving 110% of plan.
- **Generating sales** – sold more than \$43 million over eight years.

If you are working on a client assignment requiring a highly motivated sales professional who produces on time, every time – I would welcome your call.

Sincerely,

Jack Jefferson

Enclosure: resume